

**Community Relations
Media Relations**

SCHOOL NEWS RELEASES

The superintendent or designee will be the liaison person for coordinating the release of information concerning the school system and actions of the Governing Board. The principal of each school or designee will be responsible for maintaining liaison with news media for the dissemination of information relating to his/her school.

The use of appropriate information media for keeping the public informed about the schools – including costs, curriculum, charges, expansion, special events, and other items of public interest – is strongly encouraged. Good relationships with publishers, editors and reporters are vital to school interest and to the public, which needs to be accurately informed.

Adopted: May, 1983
Revised:
Reviewed: 11/15/94

WEST SONOMA COUNTY UHSD
Sebastopol, California